

# Understanding Gambling Addiction

SUBSTANCE (OF LIFE) ABUSE

Imagine your life if you have a best friend who monopolizes your time, takes all your money, and controls your thoughts. . .



# Gambling hijacks your brain with unnatural releases of dopamine

How artificially high levels of dopamine affect the brain

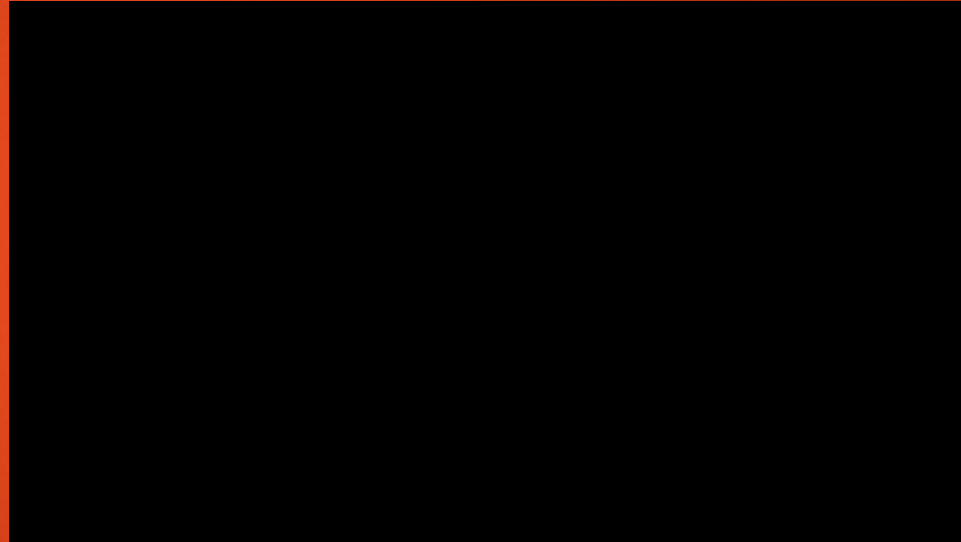
Inside a gambling addict's brain



# Slot machine like the “kiss from a lover.”

“Majority of everyday problem gamblers are camped out at the slot machines . . .the biggest revenue producer for the gambling industry and the most popular attraction for older gamblers.

3 out of 4 adults age 65 and older identify slot machines and video poker as their preferred form of gambling.” ---John Rosengren, AARP The Bulletin, October 2016



Meet the First Generation of Online Gamblers – Problem Gamblers start gambling at age 10



The secret life of gambling addicts goes against their “morals and values”



Gambling in Nebraska advertised as fun,  
exciting, 'makes me feel good' leaves  
lasting impression



Total Money Wagered in FY2017 \$454,000,000  
Total Gambling Losses in FY2017 \$139,000,000





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